Applied Research Methods I+II:
The Geoeconomics of US-China Competition

Winter term 2025-2026

Lecturer: Dr. Johannes Petry

Goethe Universität Frankfurt

Course description

The intensifying geoeconomic competition between the United States and China represents one of the most significant transformations in the contemporary global political economy. The US and China now compete on a global scale for centrality in interdependent economic networks that underpin 21st-century hegemony. Strategic economic tools—such as export controls, infrastructure investment, and industrial policy—are increasingly wielded in pursuit of geopolitical aims. This rivalry is not only reshaping trade flows, technological development, and investment patterns—it is also calling into question the (neo)liberal compromise between states and markets that has defined the post-Cold War global order. As such, the study of US-China geoeconomic competition offers a vital entry point for understanding contemporary power dynamics, making it a central concern for scholars of International Political Economy.

But how to best conduct research on the geoeconomics of US-China competition? How are research questions formulated, and how do we develop appropriate strategies for answering them? These questions are central to any academic inquiry and will arise repeatedly during students' studies—especially in the context of independent research projects and dissertations. Whether exploring the impact of trade tensions, mapping technological decoupling, tracing infrastructure dependencies, or analyzing the influence of global firms in restructured supply chains, the quality of our research design is foundational to the insights we produce.

This course supports students in developing the skills and tools necessary to plan and carry out their own empirical research projects. It introduces the key stages of the research process: identifying relevant topics and questions, applying theoretical frameworks, clarifying and operationalizing concepts, designing data collection strategies, and employing techniques of data analysis. Rather than focusing on a single methodology, the course presents a range of approaches—including network analysis, statistical methods, archival research, expert interviews, case studies, and participant observation. Throughout the seminar, students will apply these methodological insights to conceptualize, present, and conduct their own research projects within the broader theme of US-China geoeconomic competition. The course is well suited as a foundation for an MA thesis in this area or in the wider field of International Political Economy.

Organisation of the Course

The course runs over 15 sessions (4h), starting on 13 October 2025. This course will be run as a research-focused seminar. It is aimed to be inquiry-based, driven by the discussion of submitted work (research outlines etc.) and focused around the application of research methods in order to explore a particular subject – US-China geoeconomic competition. Hence, attendance, engagement and discussion are crucial for the course.

By focusing on the design and execution of research projects, the seminar method is intended to hone a number of skills—to identify research questions as well as appropriate concepts and methods to tackle these, to conduct empirical research by collecting data and engage in its critical analysis, to practice presenting ongoing research projects and academic writing. The course will be held in English.

Course overview: Investigating the Geoeconomics of US-China Competition

	date	topic/ description
1	13 Oct 2025	Introduction – US-China competition, geoeconomics and research design
2	20 Oct 2025	Geoeconomics – states, markets and power in the 21st century
3	27 Oct 2025	US-China Competition – Making sense of great power rivalry
4	3 Nov 2025	A Fracturing Global Economy – trade, production, finance, technology
5	10 Nov 2025	Research Design – How to structure a research project: Which steps belong to the research process? What is a research design? *CIPE lecture by Anna Hehenberger*
6	17 Nov 2025	Research Design – From theory to analysis: concept specification & operationalisation *presentation of research outlines*
7	24 Nov 2025	Research Design – Methodology: case studies, case selection (x/y-centred, small-/large-n) and process tracing
8	1 Dec 2025	Research Design – Data collection data collection, measurement and triangulation
9	8 Dec 2025	Methods – All things written: content/document analysis, archives and discourses
10	15 Dec 2025	Methods – Into the field: expert interviews and ethnographic methods
11	12 Jan 2026	Methods – Working with datasets: descriptive statistics, inferential statistics and network analysis *Visit in the SAFE data room*
12	19 Jan 2026	Methods – Visualizing results: Maps, graphs, tables, networks
13	26 Jan 2026	Reflections on the research process – writing, revising and AI in academic research – tools, pitfalls and ethics
14	2 Feb 2026	*Independent work on individual research projects*
15	9 Feb 2026	Workshop format *presentation of research designs*

Office hour

Office hours are every Monday before the seminar, 11am-noon in my office (PEG 3.G 008). Alternatively, we can arrange something via Zoom.

Some textbooks on methods

There is no textbook for this course. However, the following books provide good overviews on creating research designs:

Blatter, J. & M. Haverland (2014) *Designing Case. Studies: Explanatory Approaches in Small-N Research.* Basingstoke: Palgrave Macmillan.

Burnham, P., K. Gilland Lutz, W. Grant, & Z. Layton-Henry (2008) *Research Methods in Politics* (2nd edition). Basingstoke: Palgrave Macmillan.

Della Porta, D. & M. Keating (eds) (2008) *Approaches and Methodologies in the Social Sciences. A Pluralist Perspective.* Cambridge: Cambridge University Press.

Glynos, J. & D. Howarth (2007) *Logics of Critical Explanation in Social and Political Theory.* London: Routledge.

Hay, C. (2002) *Political Analysis: A Critical Introduction.* Basingstoke: Palgrave Macmillan.

Klotz, A. & D. Prakash (eds) (2008) *Qualitative Methods in International Relations. A Pluralist Guide.* London: Palgrave Macmillan.

Mahoney, J. & D. Rueschmeyer (2003) *Comparative Historical Analysis in the Social Sciences.* Cambridge: Cambridge University Press.

Montgomerie, J. (eds) (2017) *Critical Methods in Political and Cultural Economy.* London: Routledge.

Mosley, L. (2013) (ed) *Interview Research in Political Science.* Ithaca & London: Cornell University Press.

Sprinz, D. F. & Y. Wolinsky-Nahmias (2004) *Models, Numbers, and Cases: Methods for Studying International Relations.* Ann Arbor: Michigan University Press.

Winship, C. & S. L. Morgan (2007) *Counterfactuals and Causal Inference: Methods and Principles for Social Research.* Cambridge: Cambridge University Press.

The different types of readings in this course

The **'core readings'** are provided via OLAT. All students are expected to read these texts as they are the basis for seminar discussion.

Next to the core readings, we also compiled a list of **'applied readings'** for each method. Depending on students will be applying as methods, we might chose select applied readings

in addition to core readings in individual methods sessions. These readings are all uploaded on OLAT.

Each session also has a series of **'advanced readings'**. Since you will select and implement a specific method in your research projects, you are expected to consult the appropriate 'advanced readings' independently while writing your research designs/papers. This material is uploaded on OLAT.

Examination

For a Leistungsnachweis, students are expected to develop and carry out their own research project in the field of US-China geoeconomic competition. For this, every student is asked to:

- Regularly attend the seminar
- Do the required readings for each session
- Write and present one **news brief** of 1000 words on current developments in US-China competition (every student is assigned a week)
- Write a **research outline** of 500 words (by 13 November 2025) and present their outline in class (5min; 17 November 2025)
- Write a **research design** of 2500 words (by 5 February 2026) and present their design during a poster session (on 9 February 2026)
- Write a **research paper** of 5000 words (by 30 March 2026)

The research design accounts for 25% of the grade, the final research paper for 75%. Presentations, research outline and news brief are not graded.

Research outline, design and paper

overview	content	grade
news brief (1000w)	What happened last week? *Summarize* the 4-6 most notable developments in US-China competition *Present* the findings in class (5min)	n/a
research outline (500w)	*research topic*: What issue are you going to be working on? *state of the art* (preliminary): What has been written on this topic? *research puzzle*: What is the problem/puzzle/gap motivating your research? *research question*: What exactly will you be analysing?	n/a
research design (2500w)	*Introduction*: framing your research (topic) research puzzle state of the art (advanced) research question *theory/concept(ualisation)*: How are you going to analyse this? *operationalisation:* How do you observe your concepts/indicators? *methodology:* which data to collect (case selection, n/N, x/y) *methods:* how to collect data	25%

	Introduction: framing your research (topic) research puzzle state of the art (complete) research question theory/concept(ualisation) operationalisation methodology methods *empirical analysis:* actually conducting the research *Conclusion:* discuss findings and implications	
research paper (5000w)		75%

The **news brief** (1000 words; excluding references) is a weekly roundup of US-China geoeconomic competition. For your assigned week, synthesize the 4–6 most consequential developments (policy moves, corporate actions, finance, tech/standards, supply chains, data rules) that happened between Monday-Friday. For each item, give: what happened (1–2 sentences, with dates), who's involved, and why it matters (implications for the US, China, and key third parties), noting the mechanism (e.g., sanctions/export controls, investment screening, industrial policy, standards, financial measures).

Use a neutral, analytic tone, define acronyms, and include reputable sources and at least one concrete data point per item (figures, dates, volumes), and develop three discussion questions. Submit the brief and max. 5 slide deck 24 hours before class and be ready to deliver a 10-minute input presentation (groups of three).

The **research outline** (500 words; excluding references) is a relatively short document and will not be assessed. Of course, your argument is tentative at this point and might change/develop once you further conduct your analysis. But you need to have an idea of what you want to analyse and why.

Please save your outline (and all other files) like the following before uploading it on OLAT: 'Last Name_Topic_outline' (e.g. Petry_index providers_outline)

Please prepare a **short presentation (5min)** of your research outline for the session on 17 November where everyone will briefly present their outline and receive feedback from the group. Please do not prepare any Powerpoint slides for this presentation. It is advisable to practice your presentation and delivery to make sure you bring across the most important points within your short presentation time.

The **research design** (2500 words; excluding references) builds on a revised version of the research outline – where the research topic is properly introduced (as in writing an introduction), the relevant literature is discussed in more detail, the puzzle/gap/problem is clearer and the research question is (more or less) set, the research design fleshes out the proposed research project in more detail. The focus is thereby especially on theoretical and conceptual debates and their relation to/application in the project, the operationalisation of relevant variables or identification of potential causal mechanisms/interpretations, the methodological approach of the research as well as the methods that are applied to study the research question. See the following table for an indicated word count for each section:

2500 words	**Research outline**
400	*Introduction*: framing your research (topic) research puzzle, plan of paper
700	state of the art (advanced) research question
600	*theory/concept(ualisation):* How are you going to analyse this?
800	*operationalisation:* How do you observe your concepts/indicators? *methodology:* which data to collect (case selection, n/N, x/y) *methods:* how to collect data

In the final session, we will hold a poster session where everyone presents their research designs. For this, please create a DIN A1 poster, either hand-written or as printout. The poster should summarise your research outline. Also prepare a short (2-3min) presentation. The aim of the poster session is for everyone to both to ask and answer questions on others and their research designs.

Finally, the **research paper** has to be submitted by **30 March 2026**. Research papers are supposed to be **5,000 words** long (+/-10%; excluding references/abstract). So, next to revising your research design after the feedback you received, you will have around 2,500 words for your empirical analysis. This 50-50 ratio is important, so try to stick to it.

The aim of this paper is to present the findings of your research project in a clear and concise fashion. Usually this requires you to revise your paper after the initial writing process, (re)evaluating which text is crucial for your argument and what can be omitted as its only tangential or superfluous. You might decide to delete (or add) parts of/entire paragraphs to streamline or support your argument or to write more concisely by deleting filler words.

If you want to learn more/refreshen your knowledge about academic writing, check out the writing guidelines (Broome 2019), especially the 'good academic writing' section, uploaded under 'supplementary material'. A note on style – the aim is for your paper to look like an academic article, including:

(1) a title page with name, title, abstract,
(2) structuring your paper through sections, including: introduction; discussion of existing literature, concepts/theory and methods; followed by your empirical analysis, a conclusion and references) and
(3) following the general style of journal articles with respect to how to properly cite your sources, formatting etc.

Reading list

Note: the order of readings matters – in session 2, for instance, start with Luttwak (classic), then Lee (concept) and finally Choer Moraes & Wigell (applied to corporations)

Session 1 – Introduction: US-China competition, geoeconomics and research design

There are no readings for this session

Session 2 – Geoeconomics: States, markets and power in the 21st century

What even is geoeconomics? Here we explore the central concept that informs our course

Core readings:

Luttwak, E.A. (1990) From Geopolitics to Geo-Economics. Logic of Conflict, Grammar of Commerce. *The National Interest*, 20 (Summer), 17-23.

Lee, J. (2024) Defining Geoeconomics, Economic Statecraft, and the Political Economy of National Security. In: V. K. Aggarwal, and T. M. Cheung (eds), *The Oxford Handbook of Geoeconomics and Economic Statecraft*, Oxford: Oxford University Press.

Choer Moraes, H., & Wigell, M. (2022). Balancing dependence: The quest for autonomy and the rise of corporate geoeconomics. In M. Babić, A.D. Dixon & I.T. Liu (eds.), *The political economy of geoeconomics: Europe in a changing world*. Cham: Springer.

Session 3 – US-China Competition: Making sense of great power rivalry

A main cause of geoeconomic contestation is the rivalry between the United States and China. How can we make sense of this relationship?

Core readings:

Buzan, B. (2024) A new cold war? The case for a general concept. *International Politics, 61*(2): 239–257.

Gertz, G., & Evers, M. M. (2020). Geoeconomic Competition: Will State Capitalism Win? *The Washington Quarterly*, 43(2), 117–136.

Schindler, S., Alami, I., DiCarlo, J., Jepson, N., Rolf, S., Bayırbağ, M. K., . . . Zhao, Y. (2023). The second cold war: US-China competition for centrality in infrastructure, digital, production, and finance networks. *Geopolitics*, 1-38.

Session 4 – A Fracturing Global Economy: Trade, production, finance, technology

What is affected? Delineating the global economy and its issue core areas

Core readings:

Strange, S. (1997). *States and Markets* (2nd edition). London: Pinter (only 23-32).

McGrew, A. (2020). The logics of economic globalization. In: J. Ravenhill (ed.) *Global Political Economy.* Oxford University Press (no need to read as closely as the rest).

Chen, M. & J. Petry (2023) What about the dragon in the room? Incorporating China into IPE Teaching. *Review of International Political Economy*, 30(3): 801-822.

Session 5 –Research Design: What is a research design?

What is ontology, epistemology, research puzzle/problem/gap/question

Core readings:

Gschwend, T. & F. Schimmelfennig (2007) Introduction: Designing research in political science: A dialogue between theory and data. In: T. Gschwend & F. Schimmelfennig (eds.) *Research design in political science: How to practice what they preach.* Basingstoke: Palgrave Macmillan, 1-18.

Marsh, D. & P. Furlong (2002) A skin, not a sweater: Ontology and epistemology in political science. In: V. Lowndes, D. Marsh & G. Stoker (eds) *Theory and Methods in Political Science.* Basingstoke: Palgrave Macmillan, pp.17-41.

Toshkov, D. (2002) Research Design. In: V. Lowndes, D. Marsh & G. Stoker (eds) *Theory and Methods in Political Science.* Basingstoke: Palgrave Macmillan, pp. 219-236.

Session 6 – Research Design: From theory to analysis

theory, concept specification and operationalisation

Core readings:

Lune, H. & B. L. Berg (2017) Designing Qualitative Research. In: ibid. *Qualitative Research Methods for the Social Sciences.* Harlow: Pearson, pp.22-42.

Mair P. (2008) Concepts and concept formation. In: Della Porta, D. & M. Keating (eds) *Approaches and Methodologies in the Social Sciences. A Pluralist Perspective.* Cambridge: Cambridge University Press, 177-197.

Gerring, J. (1999) What Makes a Concept Good? A Criterial Framework for Understanding Concept Formation in the Social Sciences. *Polity*, 31 (3): 357-393.

Session 7 – Research Design: Methodology

case selection, large/small-n, x/y-centred and process tracing

Core readings:

Della Porta, D. (2008) Comparative analysis: case-oriented versus variable-oriented research. In: Della Porta, D. & M. Keating (eds) *Approaches and Methodologies in the Social Sciences. A Pluralist Perspective.* Cambridge: Cambridge University Press, 198-222.

Blatter, J. & M. Haverland (2014) Relevance and Refinements of Case Studies. In: ibid. Designing Case Studies. Explanatory Approaches in Small-N Research. Basingstoke: Palgrave Macmillan, pp.1-32.

Collier, D. (2011) Understanding process tracing. *Political Science & Politics*, 44(4), 823-30.

Applied readings: case studies

Ali Akkemik, K. & Özen, S. (2014) Macroeconomic and institutional determinants of financialisation of non-financial firms: Case study of Turkey. *Socio-Economic Review* 12, pp.71-98.

Kaltenbrunner, A. & J. P. Painceira (2017): Subordinated Financial Integration and Financialisation in Emerging Capitalist Economies: The Brazilian Experience. *New Political Economy*, pp.1-24.

Hardie, I. (2012) *Financialization and Government Borrowing Capacity in Emerging Markets.* Basingstoke: Palgrave Macmillan.

Odell, J. S. (2001) Case Study Methods in International Political Economy. *International Studies Perspectives* 2 (2), pp. 161-176.

Selwyn, B. (2019) Poverty chains and global capitalism. *Competition & Change* 23 (1), pp.71-97.

Streeck, W. & M. Höpner (2003) *Alle Macht dem Markt? Fallstudien zur Abwicklung der Deutschland AG.* Frankfurt & New York: Campus Verlag.

Young, K. L. (2012) Transnational regulatory capture? An empirical examination of the transnational lobbying of the Basel Committee on Banking Supervision. *Review of International Political Economy* 19 (4), pp.663-688.

Applied readings: process tracing

Checkel, J. T. (forthcoming) Process Tracing and International Political Economy. In: Pevehouse, J. & L. Seabrooke (eds) *Oxford Handbook of International Political Economy.* Oxford: Oxford University Press, pp.1-27.

Kastner, L. (2018) Civil Society and Financial Regulation: Consumer Finance Protection and Taxation after the Financial Crisis. London & New York: Routledge.

Te Lintelo, D. J. H., T. Munslow, K. Pittore & R. Lakshman (2020) Process Tracing the Policy Impact of 'Indicators'. *The European Journal of Development Research* 32, pp.1312-1337.

Meissner, K. L. (2019) Cherry picking in the design of trade policy: why regional organizations shift between inter-regional and bilateral negotiations. *Review of International Political Economy* 26 (5), pp.1043-1067.

Monheim, K. (2015) How Effective Negotiation Management Promotes Multilateral Cooperation: The power of process in climate, trade, and biosafety negotiations. London & New York: Routledge.

Naczyk, M. (2021) Taking back control: comprador bankers and managerial developmentalism in Poland. *Review of International Political Economy*, pp.1-25.

Trampusch, C. (2014) Why preferences and institutions change: A systematic process analysis of credit rating in Germany. *European Journal of Political Research* 53, pp.328-344.

Weinhardt, C. (2017) Playing Different Games: Uncertain Rules in EU–West Africa Trade Negotiations. *International Studies Quarterly* 61, pp.284-296.

Weiss, M. (2020): Varieties of privatization: informal networks, trust and state control of the commanding heights, *Review of International Political Economy*, pp.1-28.

Session 8 – Research Design: Data collection

data collection, measurement and triangulation

Core readings:

Flick, U. (2005) Triangulation in Qualitative Research. In: Flick, U., E. von Kardoff & I. Steinke *A Companion to Qualitative Research*. London: SAGE, pp.178-183.

Lune, H. & B. L. Berg (2017) Designing Qualitative Research. In: ibid. *Qualitative Research Methods for the Social Sciences*. Harlow: Pearson, pp.22-42.

Gerring J. (2012) Mere Description. *British Journal of Political Science,* 42 (4): 721-746

Session 9 – Methods: All things written

content analysis, archives and discourses

Core readings:

Bowen, G. A. (2009) Document Analysis as a Qualitative Research Method. *Qualitative Research Journal* 9 (2), pp. 27-40.

Gee, J. P. (2014) Introduction. In: ibid. An Introduction to Discourse Analysis. Theory and Method. New York & London: Routledge, pp.1-14.

Hermann, M. G. (2008) Content Analysis. In: Klotz, A. & D. Prakash (eds) *Qualitative Methods in International Relations. A Pluralist Guide.* London: Palgrave Macmillan, pp.151-167.

Applied readings: discourse analysis

Cozzolino, A. & D. Giannone (2019) State Transformations and Neoliberalization in Italy: A Critical Discourse Analysis of Governments' Political Economy, 1988-2009. *New Political Science* 41 (3), pp.443-458.

Graham, P. & A. Luke (2011) Critical Discourse Analysis and Political Economy of Communication: Understanding the New Corporate Order. *Cultural Politics* 7 (1), pp.103-132.

Kallert, A., B. Belina, M. Miessner & M. Naumann (2021) The Cultural Political Economy of rural governance: Regional development in Hesse (Germany). *Journal of Rural Studies* 87, pp.327–337.

Lockwood, E. (2020) From bombs to boons: changing views of risk and regulation in the pre-crisis OTC derivatives market. *Theory and Society* 49, pp.215–244.

Weinhardt, Clara. (2017) Playing Different Games: Uncertain Rules in EU–West Africa Trade Negotiations. *International Studies Quarterly* 61, pp.284-296.

Zelicovich, J. (2022) Are there still shared values to sustain multilateralism? Discourse in World Trade Organization reform debates. *Third World Quarterly* (43) 2, pp.332-351.

Applied readings: content analysis

Baumann, H. (2021) Avatars of Eurocentrism in international political economy textbooks: The case of the Middle East and North Africa. *Politics*, pp.1-15.

Bremer, B. (2020) The Political Economy of the SPD Reconsidered: Evidence from the Great Recession. *German Politics* (29) 3, pp.441-463.

Clark, T. P. & A. R. Smolski, J. S. Allen, J. Hedlund & H. Sanchez (2022) Capitalism and Sustainability: An Exploratory Content Analysis of Frameworks in Environmental Political Economy. *Social Currents* 9(2), pp.159-179.

Fransen, L. & G. LeBaron (2019) Big audit firms as regulatory intermediaries in transnational labor governance. *Regulation & Governance* 13, pp.260-279.

James, S., S. Pagliari & K. L. Young (2021) The internationalization of European financial networks: a quantitative text analysis of EU consultation responses. *Review of International Political Economy* (28) 4, pp.898-925.

Johnson, J., V. Arel-Bundock & V. Portniaguine (2018) Adding rooms onto a house we love: Central banking after the global financial crisis. *Public Administration* (97), pp.546-560.

Moschella, M. & N. M. Diodati (2020) Does politics drive conflict in central banks' committees? Lifting the veil on the European Central Bank consensus. *European Union Politics* 21(2), pp.183-203.

Polizzi, S. (2022) *Risk Disclosure in the European Banking Industry: Qualitative and Quantitative Content Analysis Methodologies*. Cham: Springer.

Applied readings: archival research

Copley, J. (2017) Financial Deregulation and the Role of Statecraft: Lessons from Britain's 1971 Competition and Credit Control Measures. *New Political Economy* 22 (6), pp.692-708.

Copley (2019) Why were capital controls abandoned? The case of Britain's abolition of exchange controls, 1977–1979. *The British Journal of Politics and International Relations*, pp.1-18.

Helleiner, E. (2014) *Forgotten Foundations of Bretton Woods: International Development and the Making of the Postwar Order*. Ithaca & London: Cornell University Press.

McFarland, V. & J. D. Colgan (2021) Oil and power: the effectiveness of state threats on markets. *Review of International Political Economy*, pp.1-24.

Morrison, J. A. (2016) Shocking Intellectual Austerity: The Role of Ideas in the Demise of the Gold Standard in Britain. *International Organization* 70, pp.175-207.

Rogers, C. (2017) Reflexions on the Archive as a Crticial Resource. In: Montgomerie, J. (ed.) *Critical Methods in Political and Cultural Economy*. London: Routledge, pp.121-124.

More advanced readings on content analysis, archival research and discourse analysis can be found on OLAT.

Session 10 – Methods: Into the field

expert interview and ethnographic methods

Core readings:

Lune, H. & B. L. Berg (2017) A Dramaturgical Look at Interviewing. In: ibid. *Qualitative Research Methods for the Social Sciences*. Harlow: Pearson, pp.65-93.

Goldstein K. (2002) Getting in the Door: Sampling and Completing Elite Interviews. *PS: Political Science & Politics*. 35 (4) :669-672.

Leech, B.L. (2002) Asking Questions: Techniques for Semistructured Interviews. *PS: Political Science & Politics*. 35 (4): 665-668.

Bray, Z. (2008) Ethnographic approaches. In: Della Porta, D. & M. Keating (eds) *Approaches and Methodologies in the Social Sciences. A Pluralist Perspective*. Cambridge: Cambridge University Press, pp.296-315.

Applied readings: expert interview

Dorband, I. I., M. Jakob & J. C. Steckel (2020) Unraveling the political economy of coal: Insights from Vietnam. *Energy Policy* 147, pp.1-13.

Mosley, L. (2000) Room to Move: International Financial Markets and National Welfare States. *International Organization* 54 (4), pp.737-773.

Mosley, L. (2000) Reflections on "Room to Move: International Financial Markets and National Welfare States" that was published in *International Organization*, memo.

Mosley, L. (2006) *Global Capital and National Governments* (2nd edition). Cambridge: Cambridge University Press.

Mosley, L. (2013) Lessons from the "Lobbying and Policy Change" Project. In: ibid. (ed) *Interview Research in Political Science*. Ithaca & London: Cornell University Press, pp.209-224.

Petry, J (2020) Financialization with Chinese characteristics? Exchanges, control and capital markets in authoritarian capitalism. *Economy and Society* 49 (2), pp.213-238.

Petry, J. 2022: *Global Financial Reallocation towards China: Implications for the Liberal Financial Script*. SCRIPTS Working Paper No. 17. Berlin: Cluster of Excellence 2055 "Contestations of the Liberal Script (SCRIPTS)".

Applied readings: ethnographic methods

Campbell, L. M., C. Corson, N. J. Gray, K. I. MacDonald & J. P. Brosius (2014) Studying Global Environmental Meetings to Understand Global Environmental Governance: Collaborative Event Ethnography at the Tenth Conference of the Parties to the Convention on Biological Diversity. *Global Environmental Politics* 14 (3), pp.1-20.

Cook, I. (2004) Follow the Thing: Papaya. *Antipode* 36 (4), pp. 642-664.

Dal Maso, G. (2015) The Financialization Rush: Responding to Precarious Labor and Social Security by Investing in the Chinese Stock Market. *The South Atlantic Quarterly* 114 (1), pp.47-64.

Duffy, R. (2014) What Does Collaborative Event Ethnography Tell Us About Global Environmental Governance? *Global Environmental Politics* 14 (3), pp.125-131.

Jaimangal-Jones, D. (2014) Utilising ethnography and participant observation in festival and event research. *International Journal of Event and Festival Management* 5 (1), pp. 39-55.

Killick, A. (2021) Not '*my* economy': A political ethnographic study of interest in the economy. The British Journal of Politics and International Relations, pp.1-16.

Rethel, L. (2018) Capital market development in Southeast Asia: From speculative crisis to spectacles of financialization. *Economic Anthropology* 5, pp.185-197.

More advanced readings on expert interview / ethnographic methods can be found on OLAT.

Session 11 – Methods: Working with datasets

descriptive statistics, inferential statistical and network analysis

Core readings:

Burnham, P., K. Gilland Lutz, W. Grant & Z. Layton-Henry (2008) Descriptive Statistics. In: ibid. *Research Methods in Politics* (2nd edition). Basingstoke: Palgrave Macmillan, pp.138-170.

Franklin, M. (2008) Quantitative analysis. In: Della Porta, D. & M. Keating (eds) *Approaches and Methodologies in the Social Sciences. A Pluralist Perspective.* Cambridge: Cambridge University Press, pp.240-262.

Scott, J. (2017) What is Social Network Analysis? In: ibid. *Social Network Analysis* (4th edition). Los Angeles: SAGE, pp.1-55.

Applied readings: descriptive statistics

Pauls, R. (2022) Capitalist Accumulation, Contradictions and Crisis in China, 1995–2015. *Journal of Contemporary Asia* 52 (2), pp.267-295.

Ajdacic, L. E. M. Heemskerk & J. Garcia-Bernardo (2021) The Wealth Defence Industry: A Large-scale Study on Accountancy Firms as Profit Shifting Facilitators. *New Political Economy* 26 (4), pp.690-706.

Babic, M., Garcia-Bernardo, J. & E. M. Heemskerk (2020) The rise of transnational state capital: state-led foreign investment in the 21st century. *Review of International Political Economy* 27 (3), pp.433-475.

Fichtner, J. (2016) Perpetual decline or persistent dominance? Uncovering Anglo-America's true structural power in global finance. *Review of International Studies* 43 (1), pp. 3-28.

Petry, J. (2020): From National Marketplaces to Global Providers of Financial Infrastructures: Exchanges, Infrastructures and Structural Power in Global Finance. New Political Economy, pp.1-24.

Petry, J. (2022) *Global Financial Reallocation towards China: Implications for the Liberal Financial Script.* SCRIPTS Working Paper No. 17. Berlin: Cluster of Excellence 2055 "Contestations of the Liberal Script (SCRIPTS)".

Reurink, A. & J. Garcia-Bernardo (2021) Competing for capitals: the great fragmentation of the firm and varieties of FDI attraction profiles in the European Union. *Review of International Political Economy* 28 (5), pp.1274-1307.

Seabrooke, L. & K. L. Young (2017) The networks and niches of international political economy. Review of International Political Economy, pp.1-44.

Applied readings: inferential statistical

Chalmer, A. W. (2017) When Banks Lobby: The Effects of Organizational Characteristics and Banking Regulations on International Bank Lobbying. *Business and Politics* 19 (1), pp.107-134.

Glaeser, E. L., R. la Porta & A. Shleifer (2004) Do Institutions Cause Growth? *Journal of Economic Growth* 9, pp.271-303.

Kaltenbrunner, A. (2018) Financialised internationalisation and structural hierarchies: a mixed-method study of exchange rate determination in emerging economies. *Cambridge Journal of Economics* 42, pp.1315-1341.

Kisling, W., C. M. Meissner & C. Xu (2021) *International Banks: Re-Agents of Globalization?*. NBER Conference Paper.

Mosley, L. (2000) Room to Move: International Financial Markets and National Welfare States. *International Organization* 54 (4), pp. 737-773.

Mooney, C. Z. (1996) Bootstrap Statistical Inference: Examples and Evaluations for Political Science. *American Journal of Political Science* 40 (2), pp.570-602.

Applied readings: network analysis

De Graaff, N (2020) China Inc. goes global. Transnational and national networks of China's globalizing business elite. *Review of International Political Economy* 27 (2), 191-207.

Fichtner, J., E. M. Heemskerk & J. Garcia-Bernardo (2017) Hidden power of the Big Three? Passive index funds, re-concentration of corporate ownership, and new financial risk. Business and Politics 19 (2), pp.298-326.

Malik, N., D. Spencer & Q. N. Bui (2021) Power in the U.S. political economy: A network analysis. *Journal of the Association for Information Science and Technology*, pp.1-13.

Paterson, M. (2017) Social Network Analysis and Critical Political Economy. In: Montgomerie, J. (ed.) *Critical Methods in Political and Cultural Economy*. London: Routledge, pp.146-153.

Oatley, T., W. K. Winecoff, A. Pennock & S. B. Danzman. (2013) The Political Economy of Global Finance: A Network Model. *Perspectives on Politics* 11 (1), pp. 133-153.

Van Apeldoorn, B. & N. de Graaf (2014) Corporate elite networks and US post-Cold War grand strategy from Clinton to Obama. *European Journal of International Relations* 20 (1), pp. 29-55.

More advanced readings on descriptive statistics, inferential statistical and network analysis can be found on OLAT.

Session 12 – Visualizing results

How to visualize data – maps, graphs, tables, networks, figures

Core readings:

Financial Times (2020) *FT Visual Vocabulary*. https://journalismcourses.org/wp-content/uploads/2020/07/Visual-vocabulary.pdf

Schwabisch, J. (2020) Ten guidelines for better tables. *Journal of Benefit-Cost Analysis*. 11(2): 151-178.

Schwabisch, J. (2021) *Better Data Visualization*. Princeton: Princeton University Press, 1-28.

Wójcik, D. et al. (2024). *Atlas of Finance: Mapping the Global Story of Money*. New Haven: Yale University Press (just browse through the book).

Session 13 – Reflections on the research process

Once you did your research – let's talk about writing, revising, using AI and ethics.

Core readings:

Germano, W. (2021) *On Revision. The only writing that counts*. Chicago: Chicago University Press, Chapter 2.

Lune, H. & B. L. Berg (2017) Writing Research: Finding Meaning in Data. In: ibid. *Qualitative Research Methods for the Social Sciences*. Harlow: Pearson, pp.201-218.

Session 14 – reading week

independent work on individual research projects

Session 13 – Workshop

presentation of research designs; please read *all research designs* that have been uploaded to OLAT. This is essential to ensure a fruitful discussion during the poster session.